

Anya R. Weber

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617-314-3248

Professional Profile

- Creative, high-energy marketing writer with proven ability to communicate and collaborate
- Proficient with technology, including Microsoft Office, Adobe Acrobat, Adobe InCopy CS4, FileMaker Pro, basic HTML, and social networking channels
- Active blogger since 2006; published author of stage plays, a screenplay, and book reviews
- Conversational in German; basic speaking ability in Chinese (Mandarin), Spanish, and French

Employment History

Copywriter and Editor, Institute for Community Inclusion, University of Massachusetts Boston Mar. 2010–present

- Create marketing materials for disability-focused nonprofit
- Edit reports and grant proposals for staff researchers in disability field
- Write video scripts to promote initiatives such as employment of people with disabilities

Freelance Marketing Writer, Somerville, MA Nov. 2009–Feb. 2010

- Clients: The Welcome Project (immigrant-rights nonprofit), James Wang Photography (portrait photography), Glogster (educational multimedia)
- Projects: website copy and content strategy, event promotion, press releases, brochures

Senior Editor, Baseline Development Group, Boston, MA Sep. 2007–May 2009

- Managed out-of-house contractors to ensure prompt delivery and high quality of materials
- Collaborated with design and production departments on selection and placement of visuals
- Copyedited textbooks, teacher manuals, and tests for Grades K–6

Editor, Houghton Mifflin Company, Boston, MA Dec. 2000–Aug. 2007

- Wrote and edited textbook content for Grades K–6, including biographies, stories, and plays
- Ensured compliance with testing standards for multiple states
- Edited handbooks for teachers of non-native English speakers and other special-needs students

Teacher, English as a Second Language, University of Massachusetts, Boston Jun. 2000–Dec. 2000

- Taught conversational English, writing, and computer skills to international students

Reunions Assistant, MIT Alumni Association, Cambridge, MA Feb. 2000–May 2000

- Organized logistics for class reunions, fielded phone inquiries, staffed reunion events

Peace Corps Volunteer, United States Peace Corps, Sichuan, China Jun. 1997–Jun. 1999

- Taught conversational English and writing at small college in central China
- Delivered monthly lectures on American popular culture to more than 200 students

Education and Relevant Coursework

- “Copywriting: Mastering Ad Writing,” online class via mediabistro.com Sep. 2009–Nov. 2009
- “Writing and Editing for the Web,” seminar via mediabistro.com Aug. 2006
- Brown University, RI (B.A., British and American Literature) Sep. 1992–Dec. 1996
- Phillips Exeter Academy, NH Sep. 1988–Jun. 1992